

# FAVOURABILITY SCORES OF PROMINENT POLITICAL FIGURES IN KWAZULU-NATAL

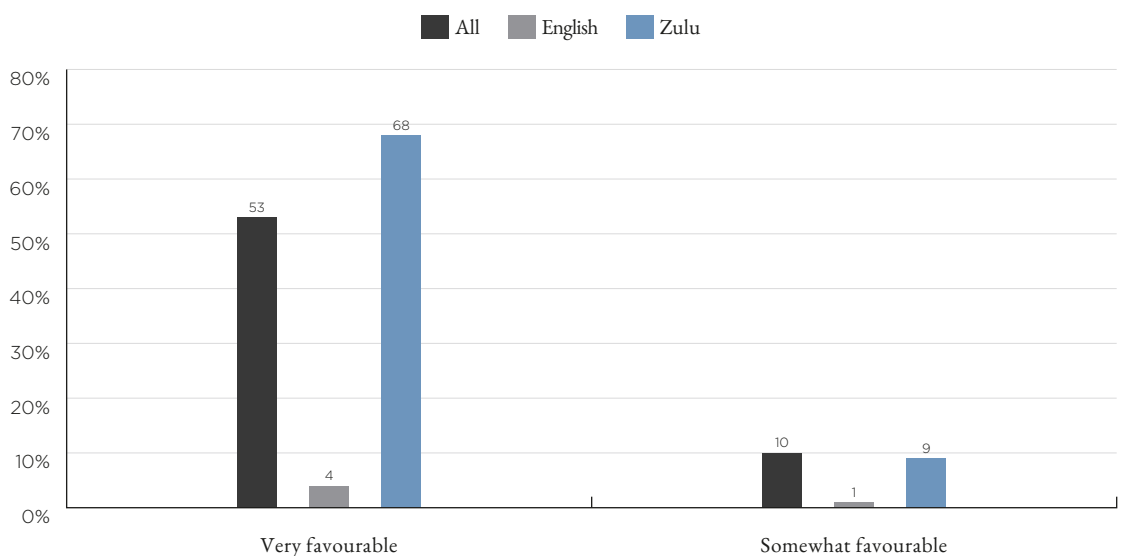
**This report tracks how registered voters in KwaZulu-Natal perceive prominent political figures in the province and the country.**

It does so via favourability scores. The scores are calculated by asking survey participants the following question, “on a scale of 0 to 100, with 0 being a very cold unfavourable feeling, 50 being not particularly warm or cold and 100 being a very warm favourable feeling, how do you feel about candidate X?”. Scores of 89 and higher are recorded as being ‘very favourable’. Scores of 64 and above were recorded as ‘favourable’. Scores of 39 to 63 are recorded as ‘neutral’, scores of 14 to 38 as ‘somewhat unfavourable’, and scores of 13 and below as ‘very unfavourable’. The data is then further broken down via home language, race and political party affiliation.

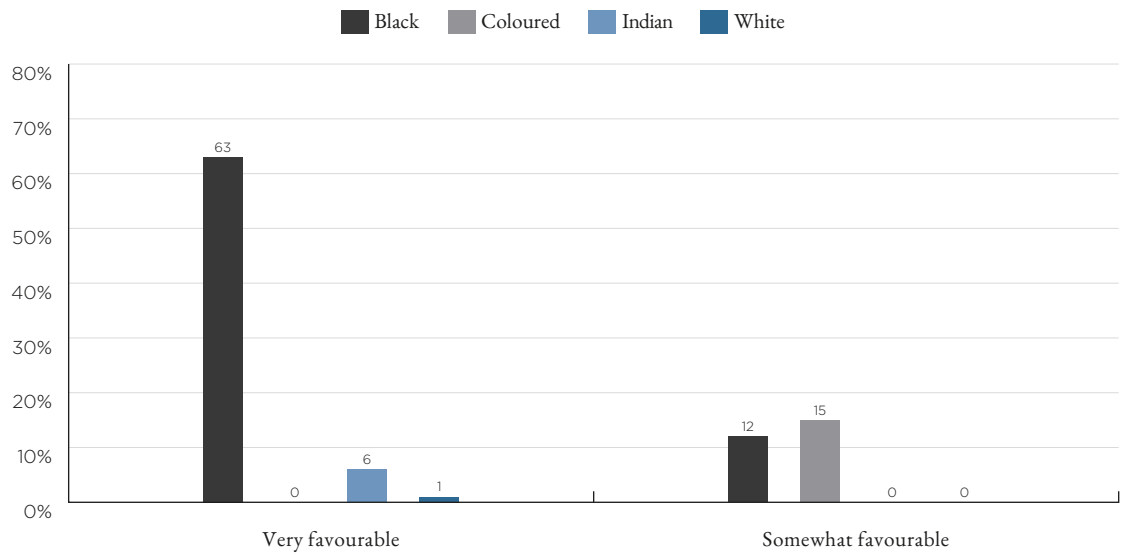
The data in the report comes from a September 2023 Foundation survey. The survey was conducted telephonically amongst a sample of 2 434 geographically and demographically representative registered voters in KwaZulu-Natal. The survey has a provincial margin of error of 3%. Totals will not add up to 100% as only two categories are included in this report. The individual political figures are listed in this report from the most favoured to the least favoured.

## JACOB ZUMA FAVOURABILITY

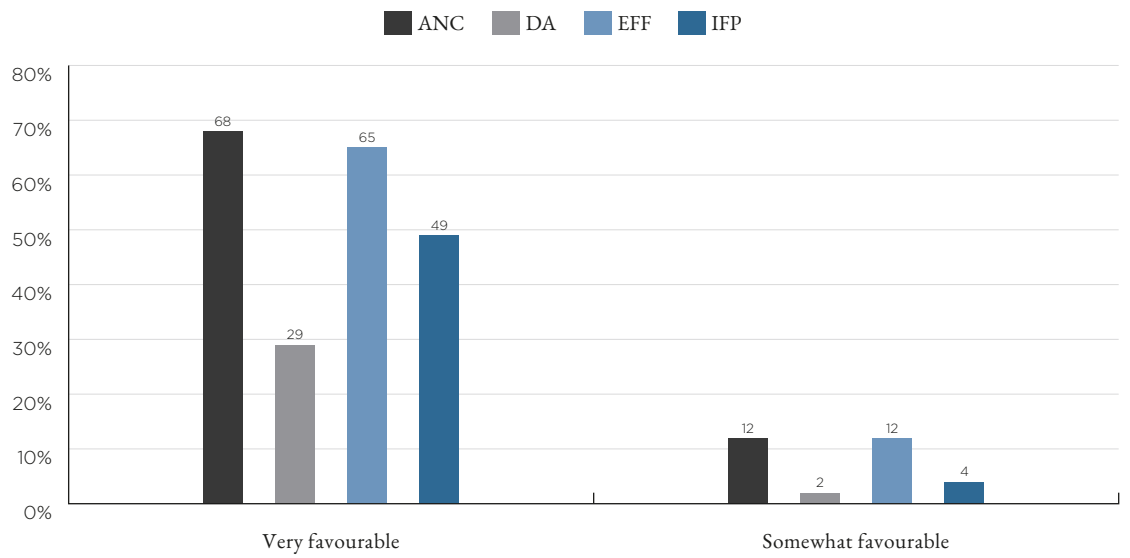
By home language



### By race

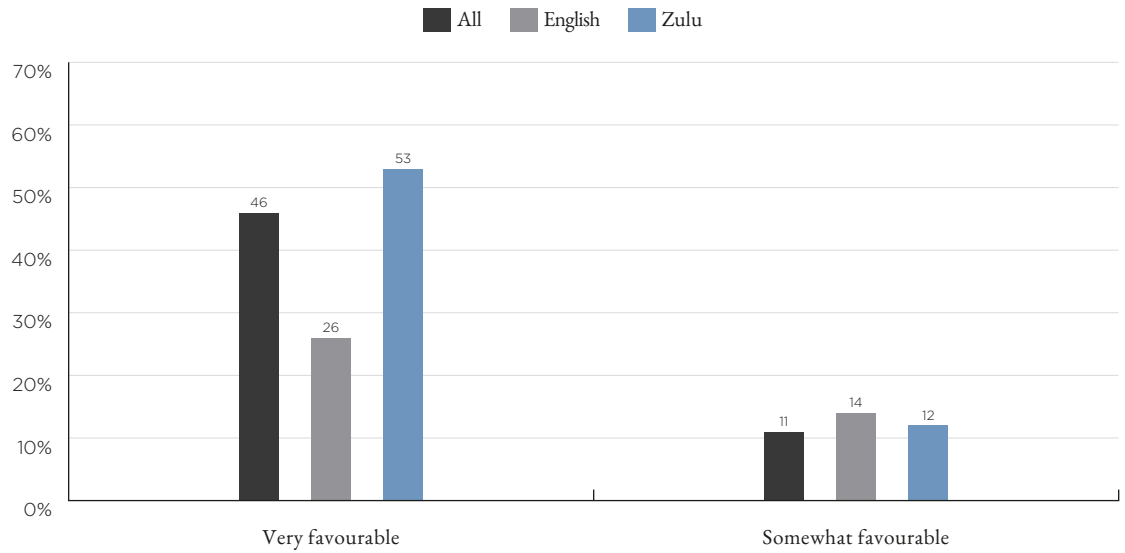


### By party affiliation

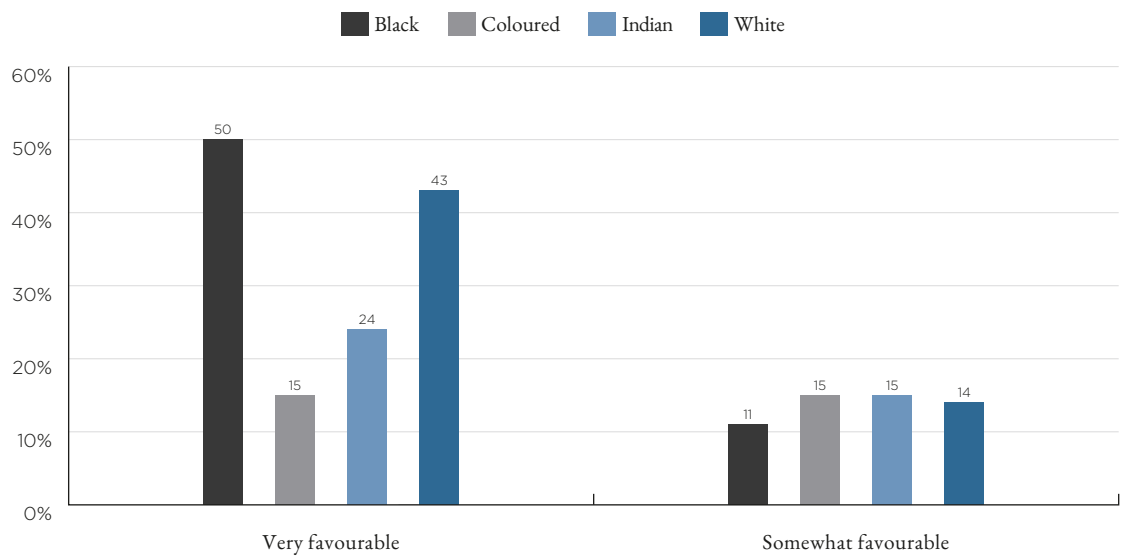


# MANGOSUTHU BUTHELEZI FAVOURABILITY

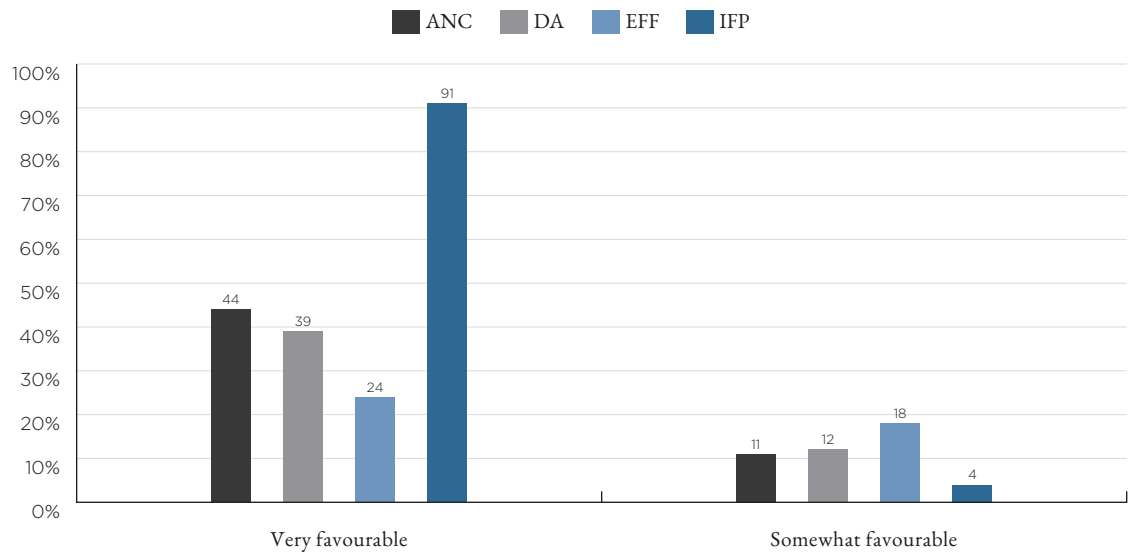
## By home language



## By race

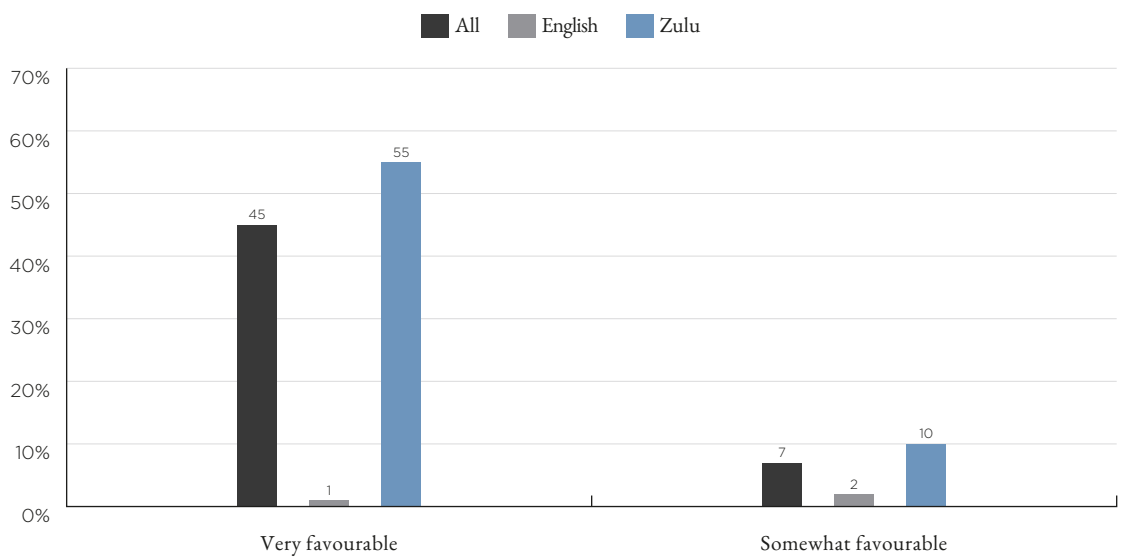


### By party affiliation

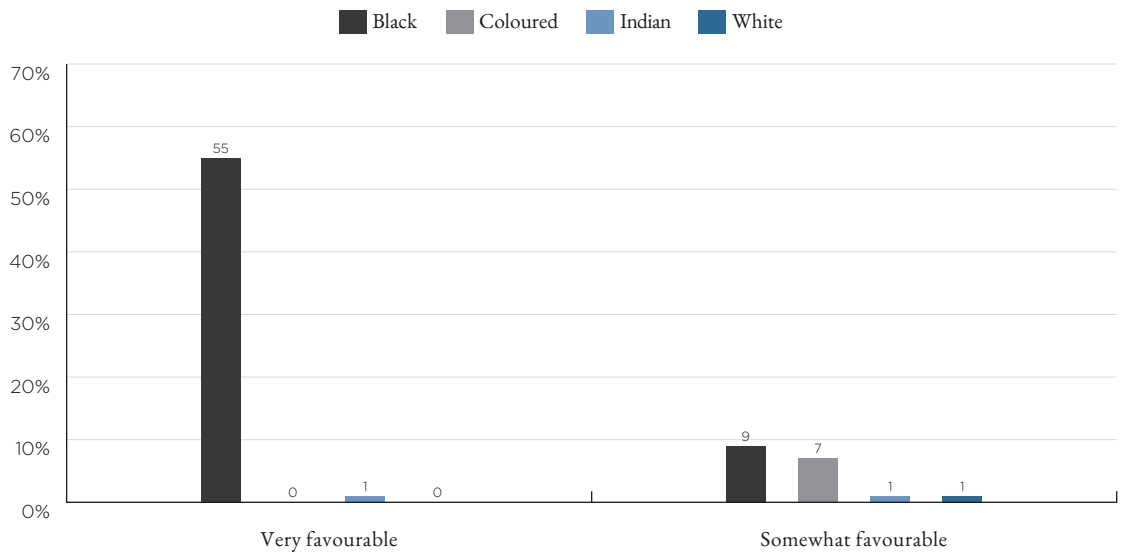


## MISUZULU ZULU KAZWELITHINI FAVOURABILITY

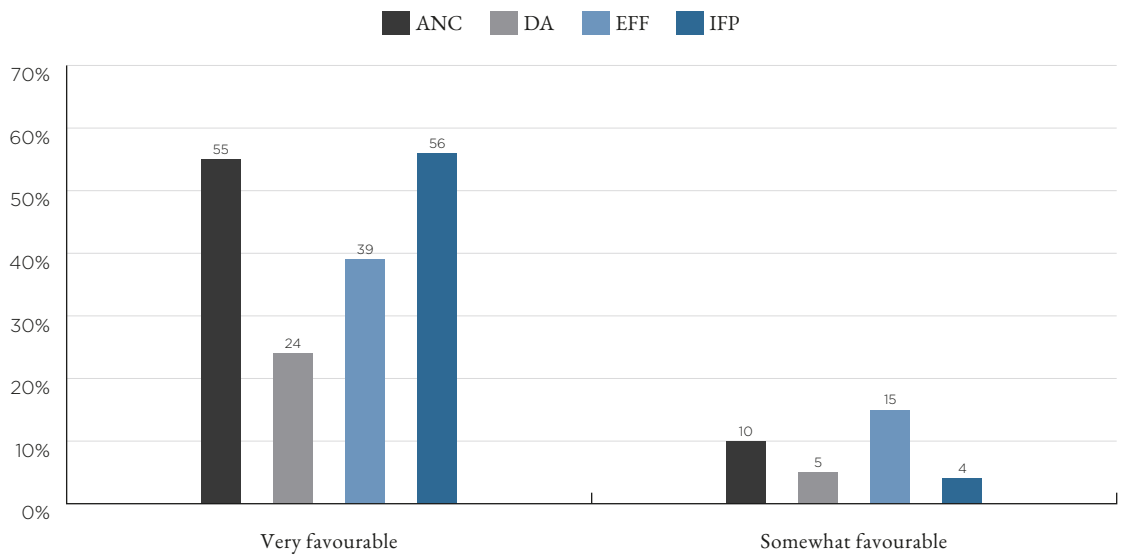
### By home language



### By race

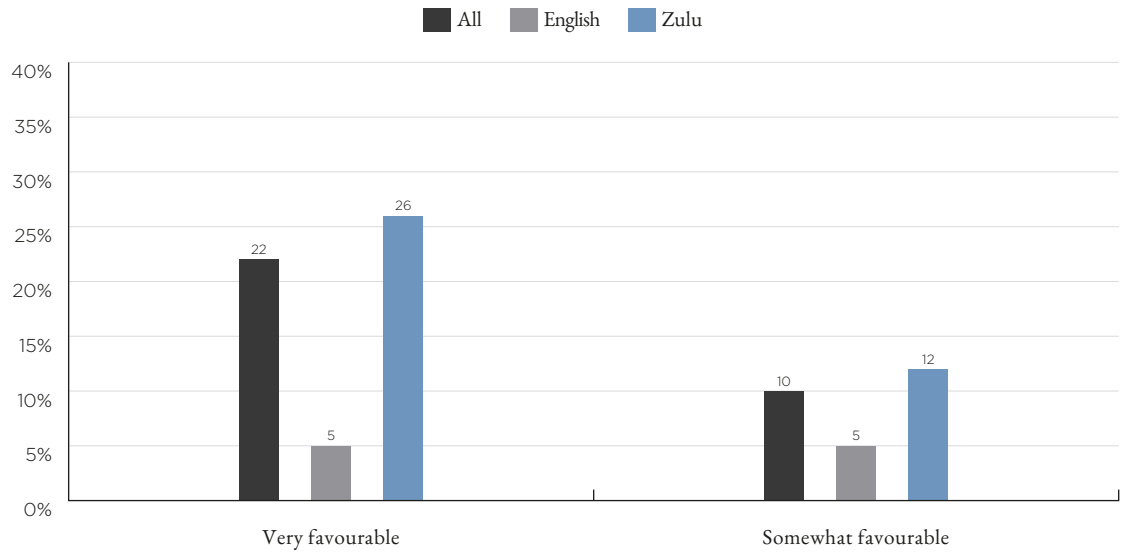


### By party affiliation

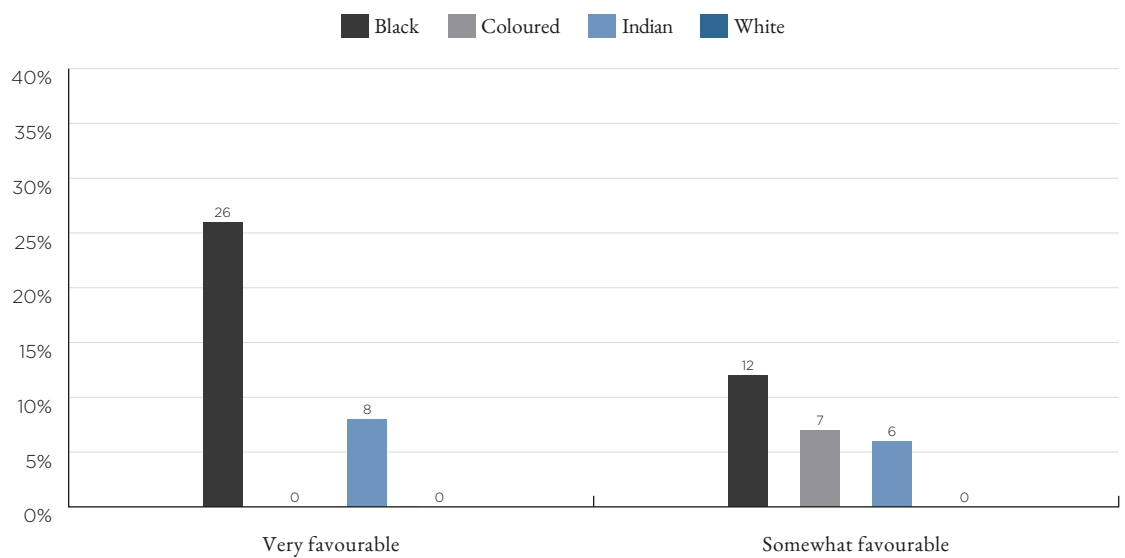


# JULIUS MALEMA FAVOURABILITY

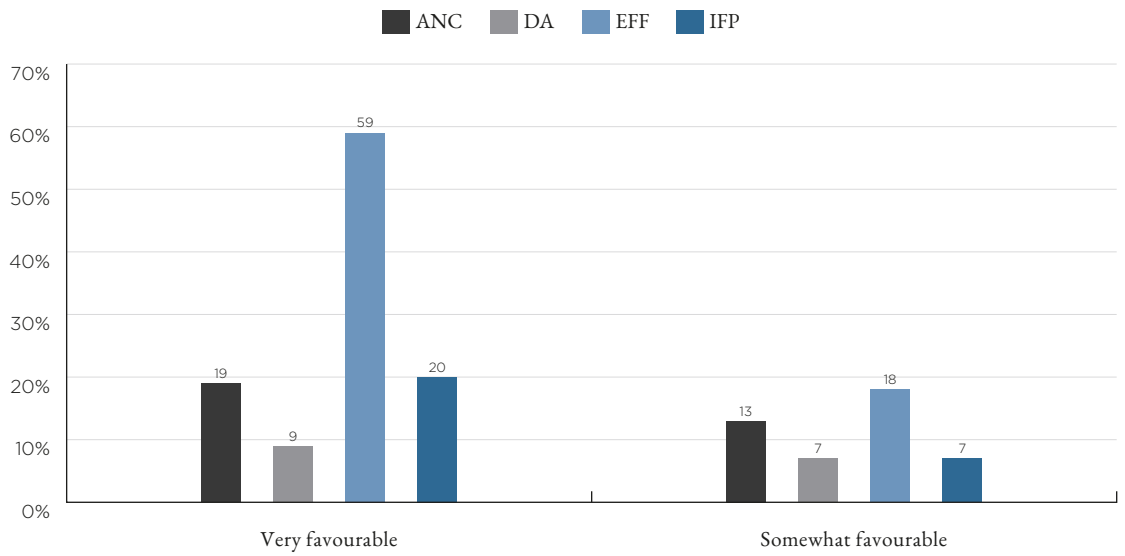
## By home language



## By race

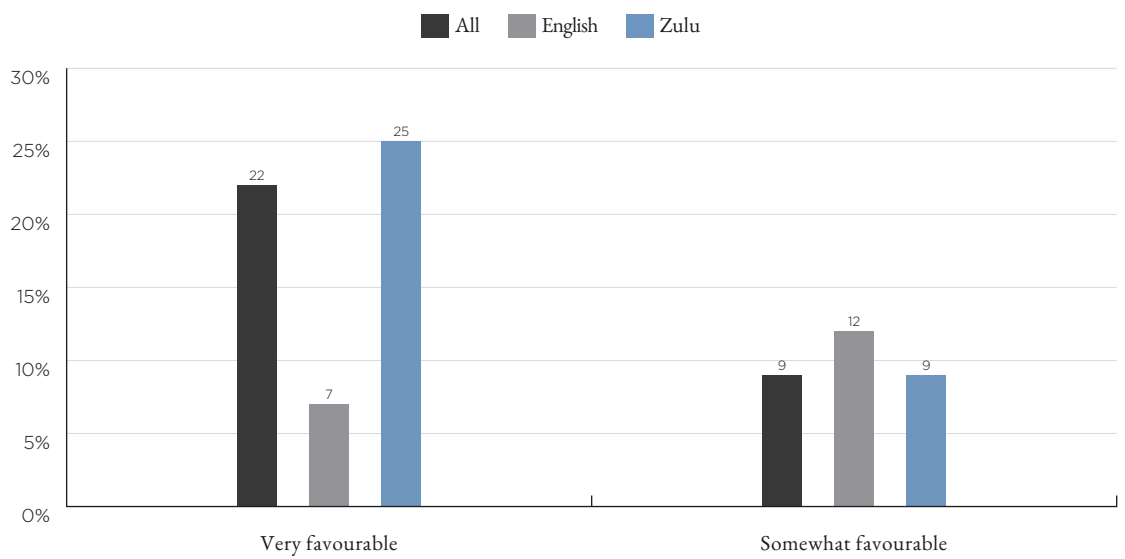


### By party affiliation

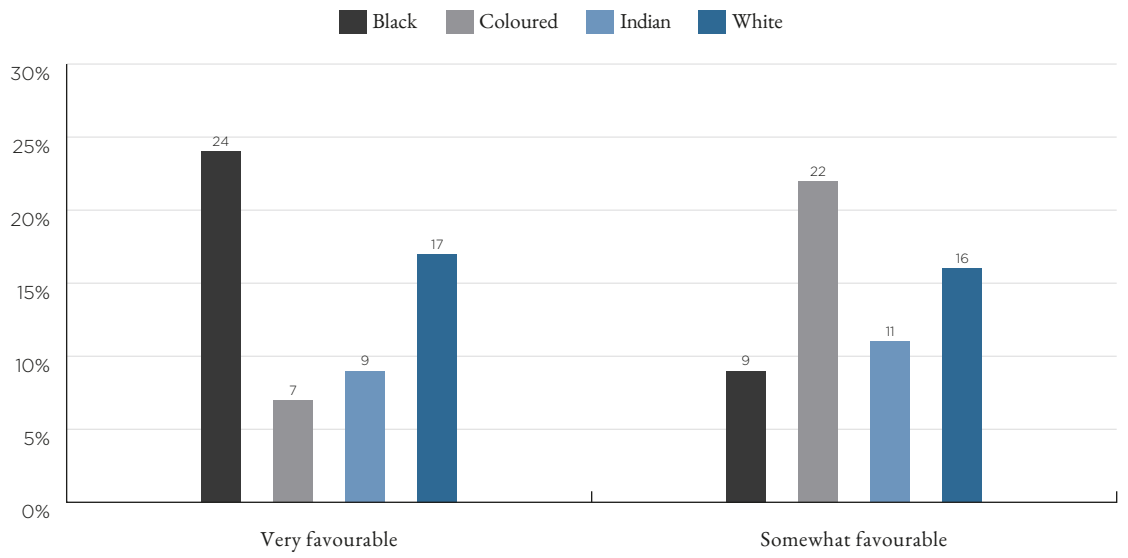


## CYRIL RAMAPHOSA FAVOURABILITY

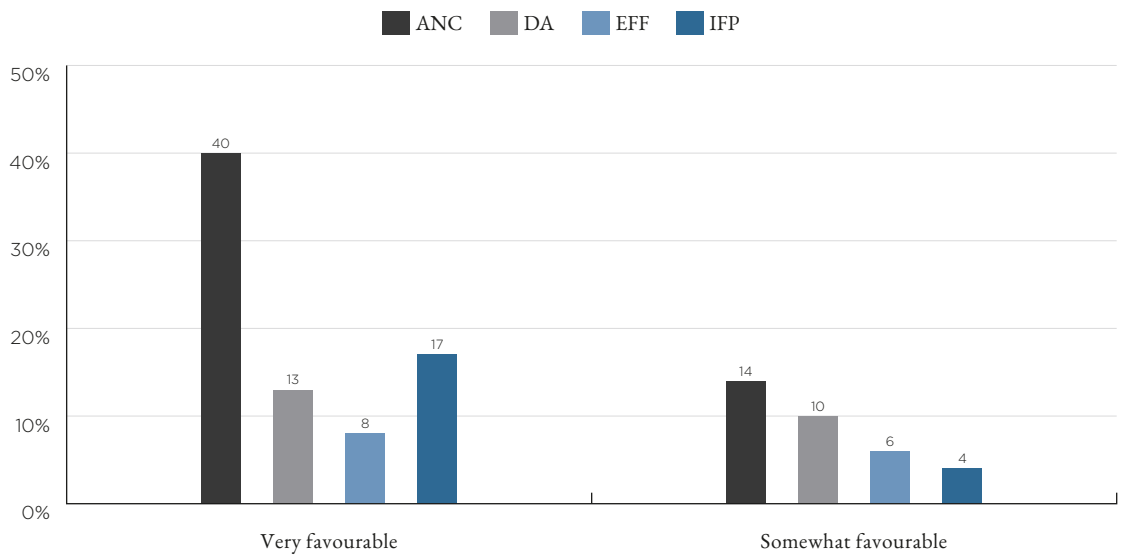
### By home language



### By race



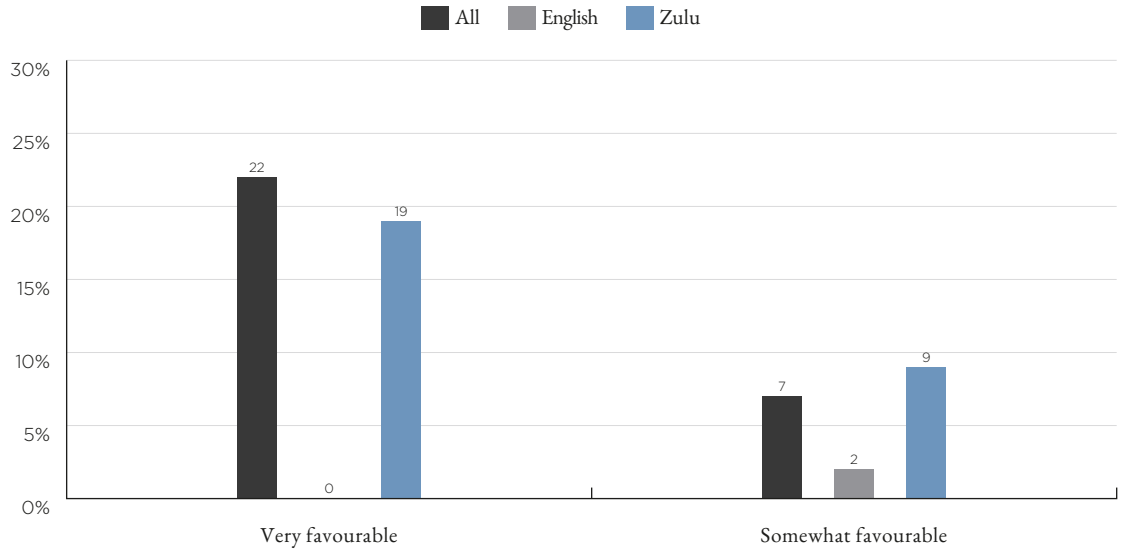
### By party affiliation



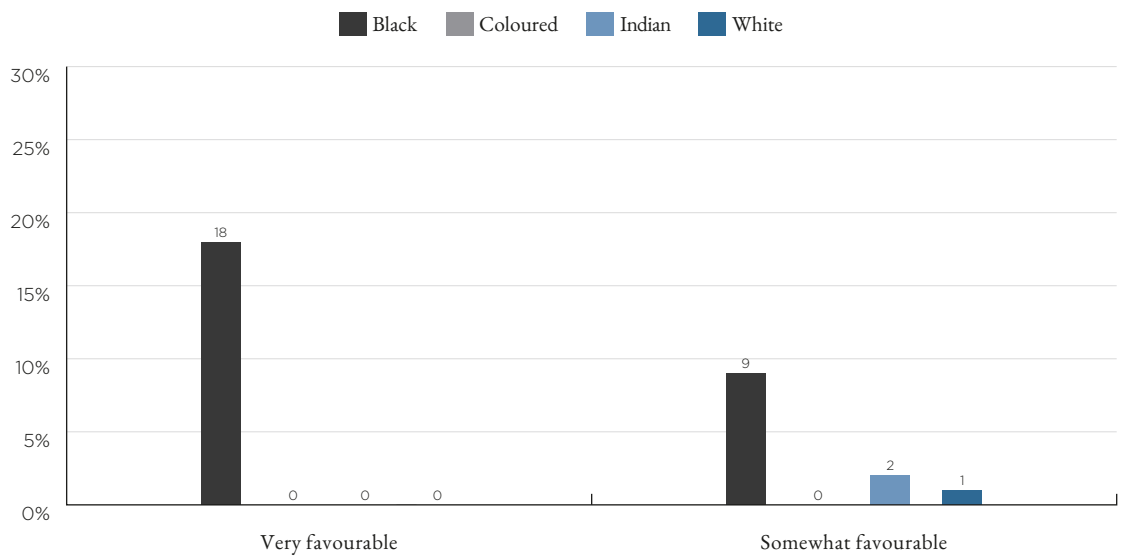


# VELENKOSI HLABISA FAVOURABILITY

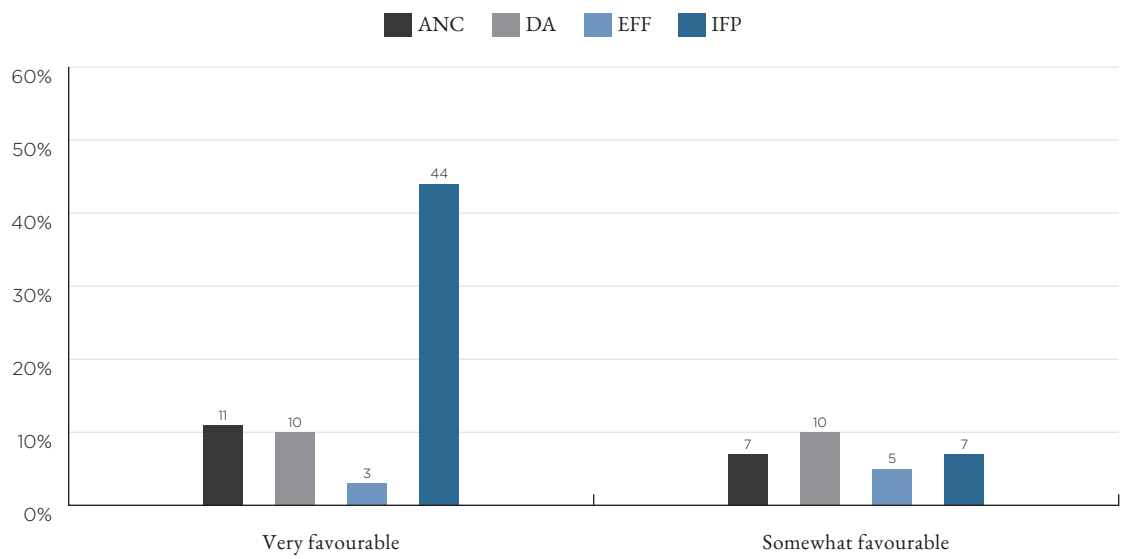
## By home language



## By race

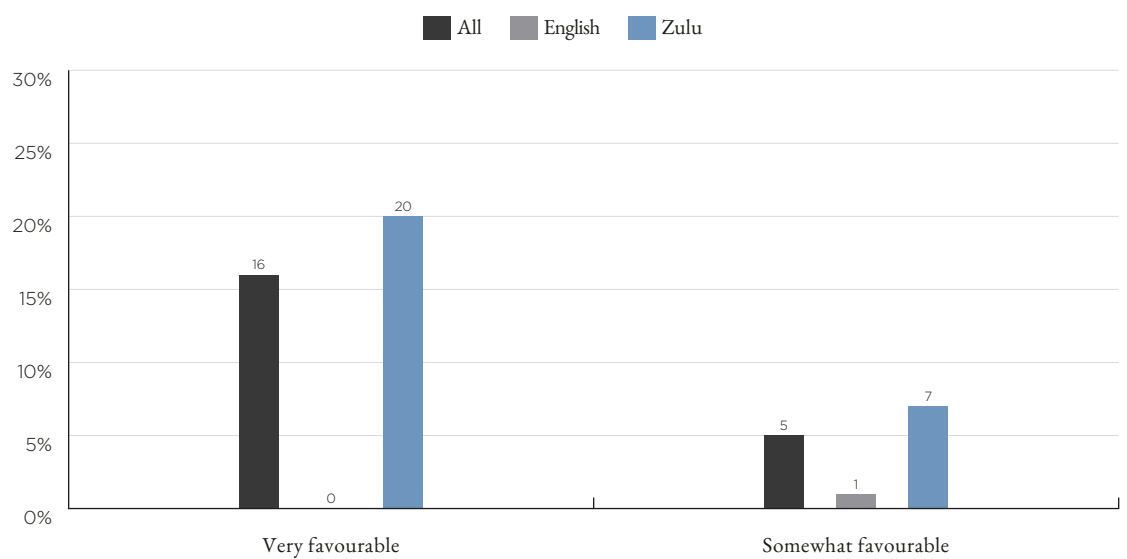


### By party affiliation

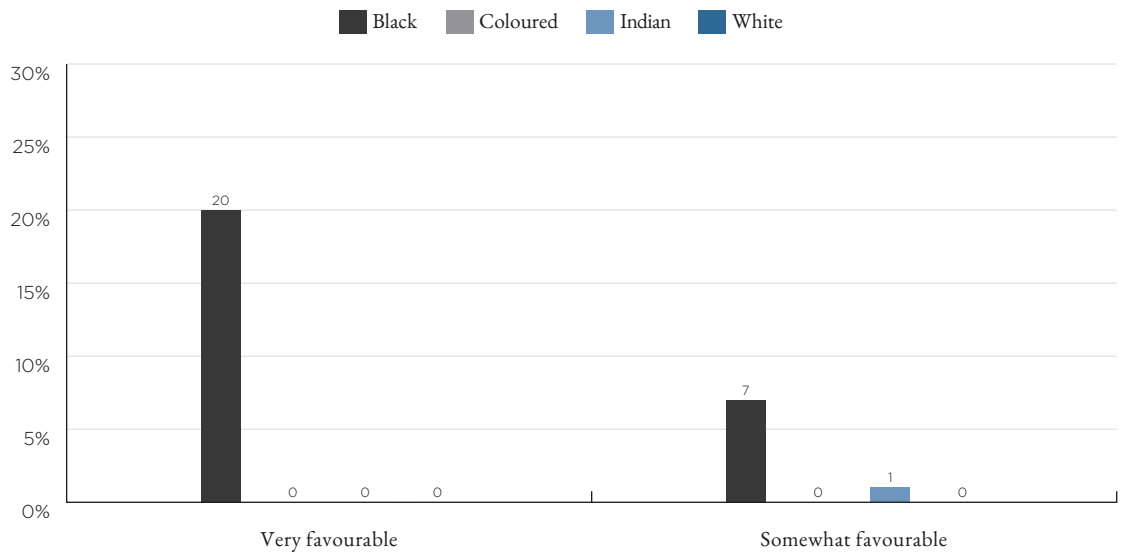


## NOMUSA DUBE-NCUBE FAVOURABILITY

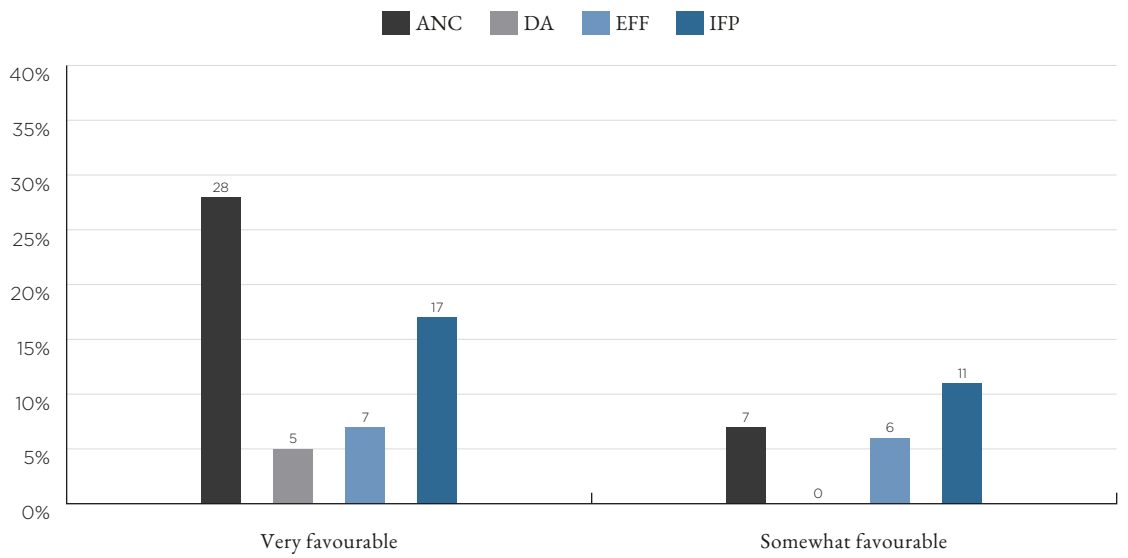
### By home language



### By race

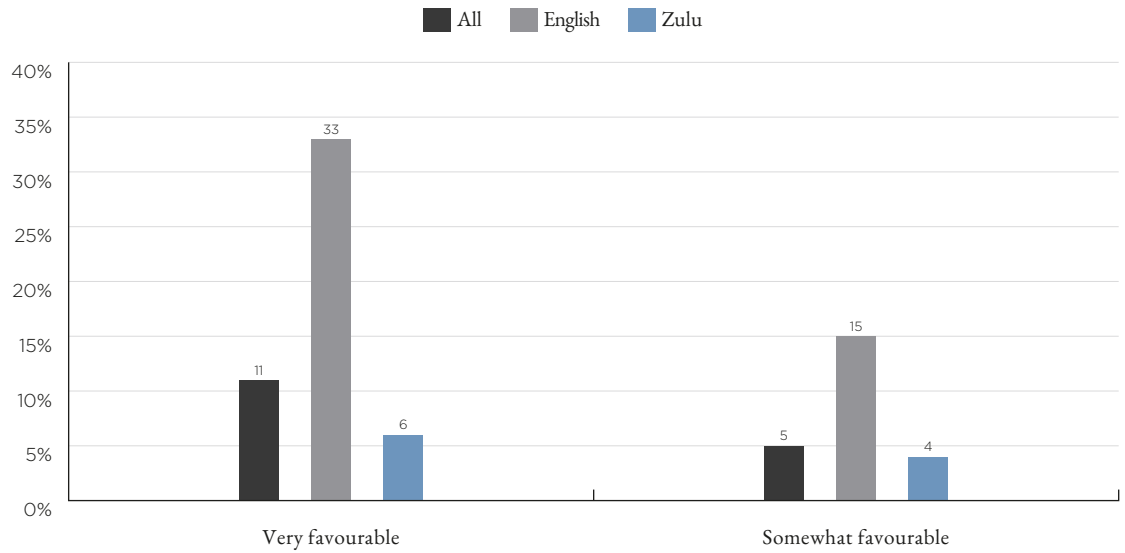


### By party affiliation

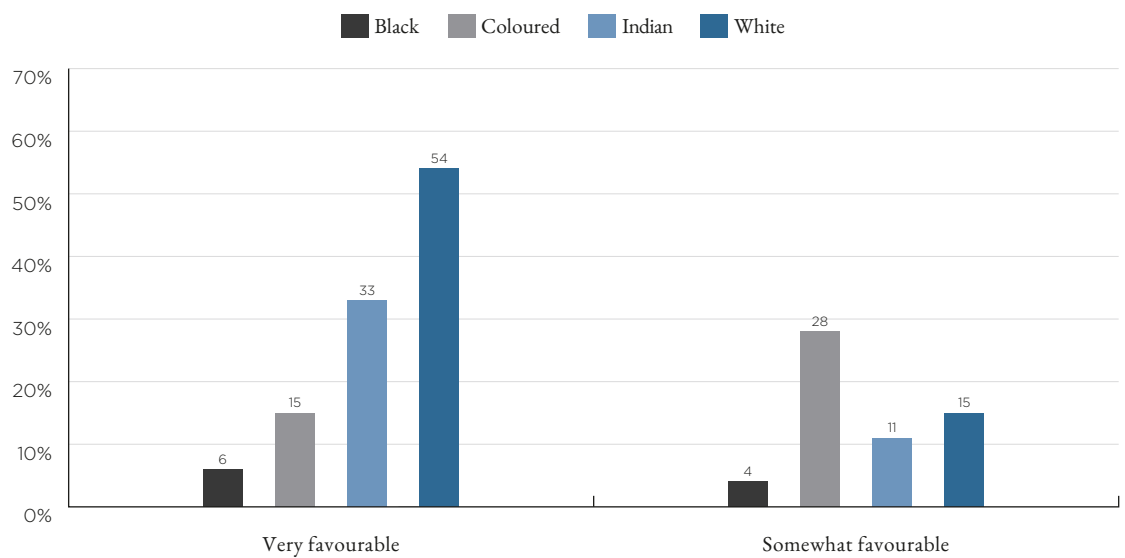


# JOHN STEENHUISEN FAVOURABILITY

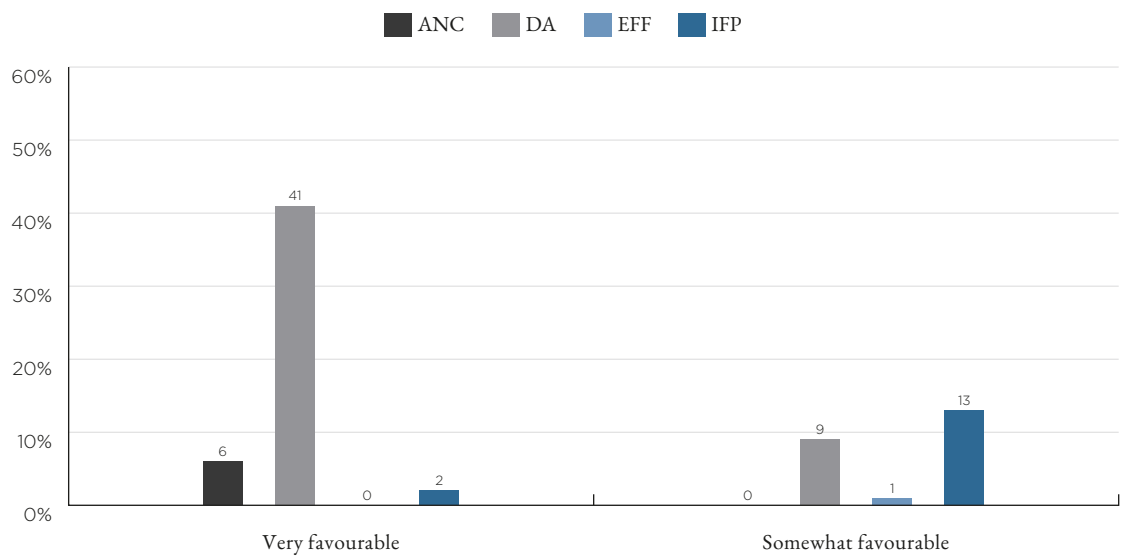
## By home language



## By race

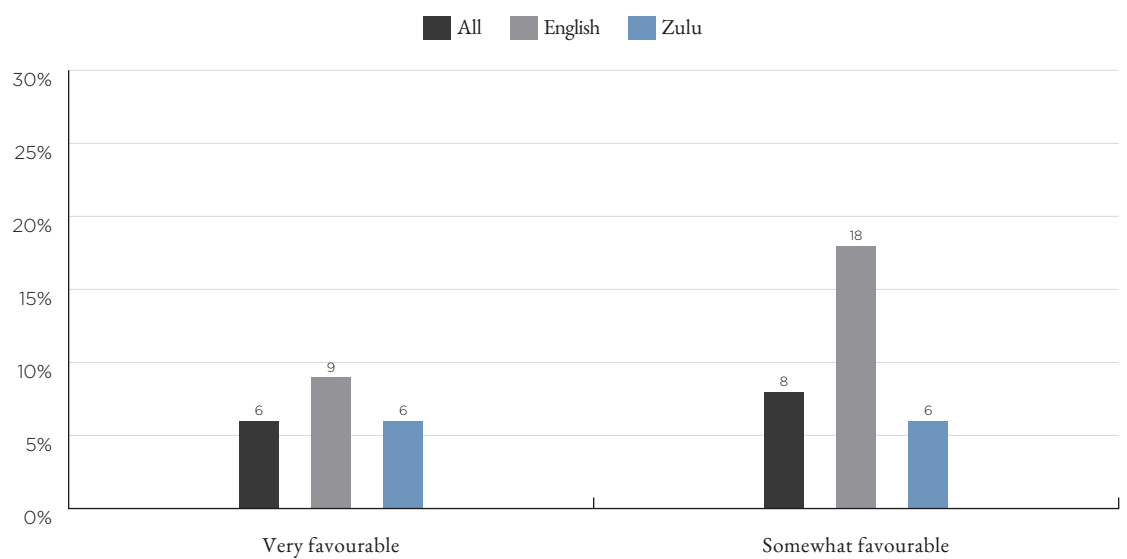


### By party affiliation

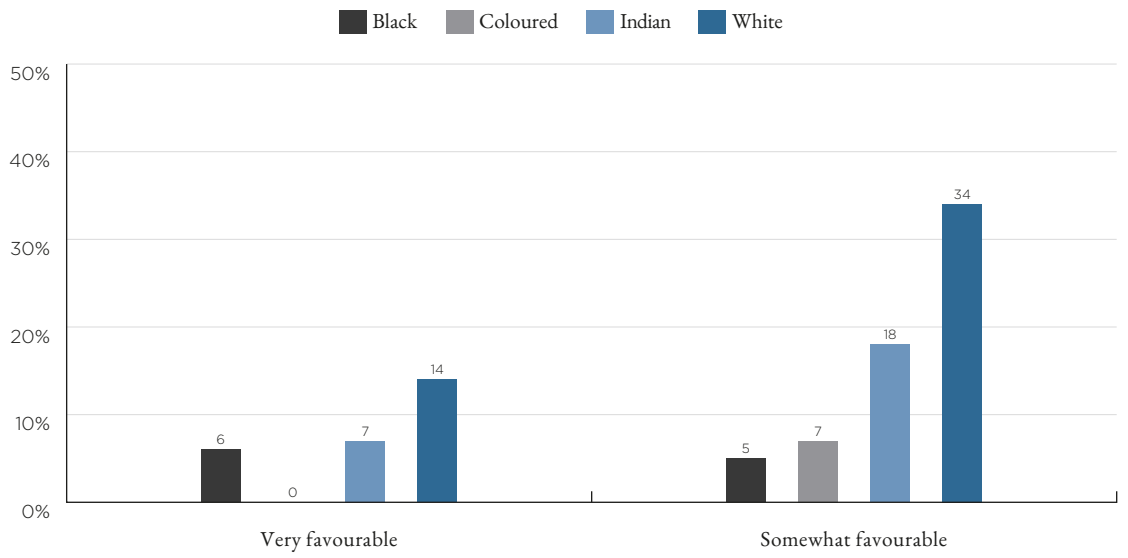


## HERMAN MASHABA FAVOURABILITY

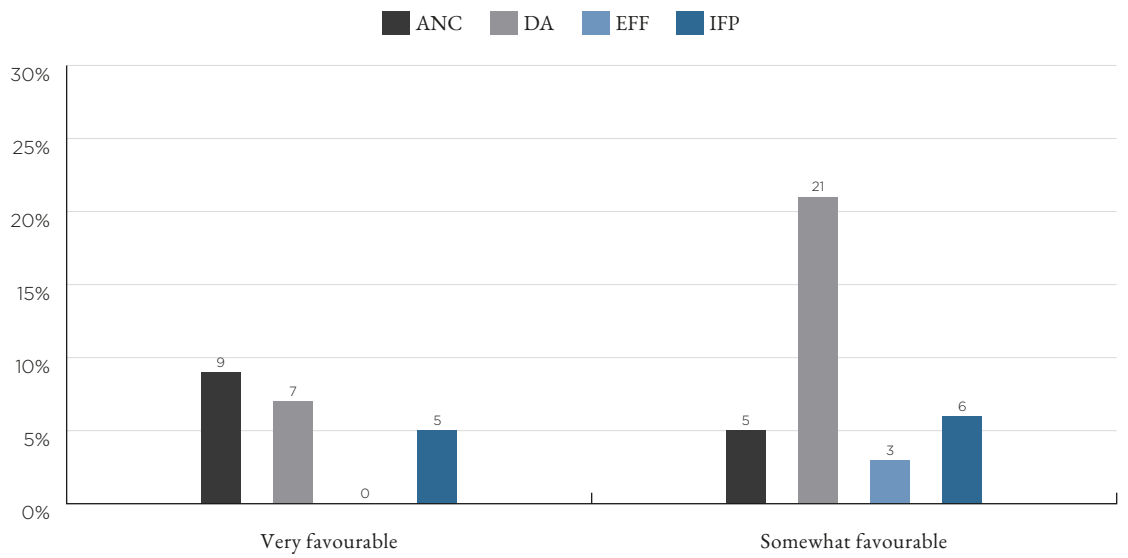
### By home language



### By race

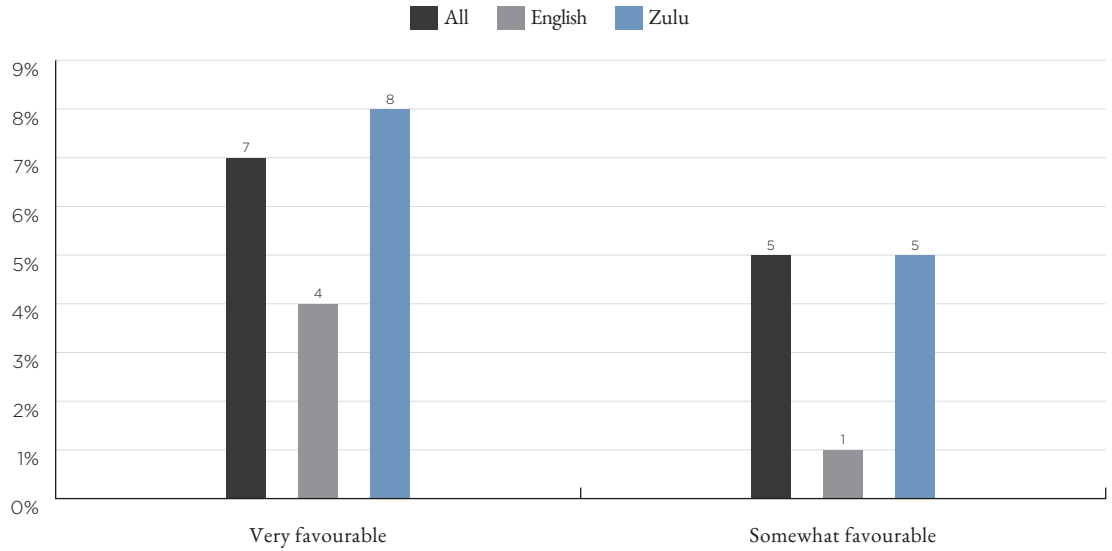


### By party affiliation

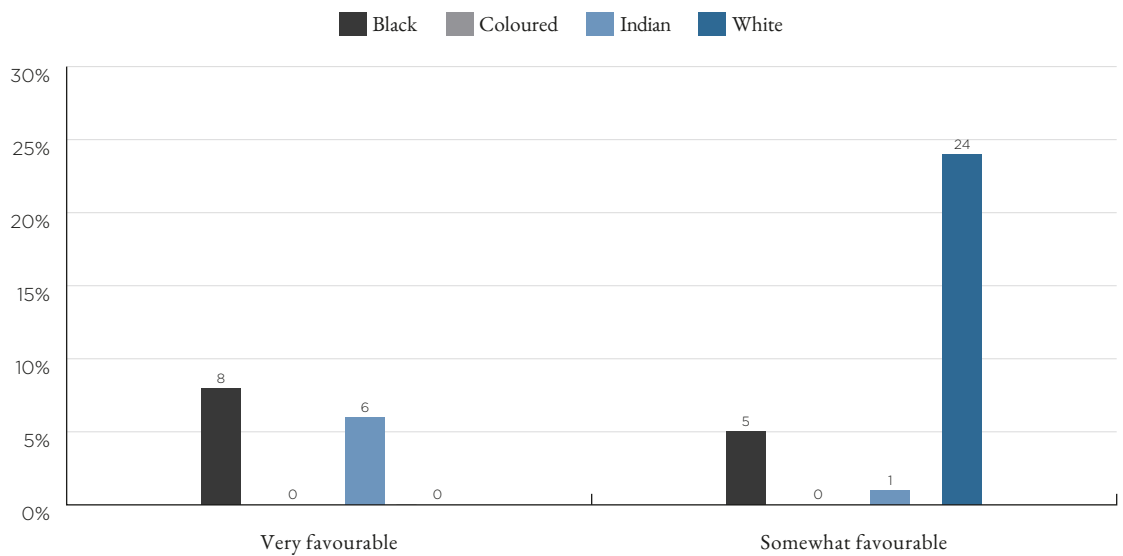


# PAUL MASHATILE FAVOURABILITY

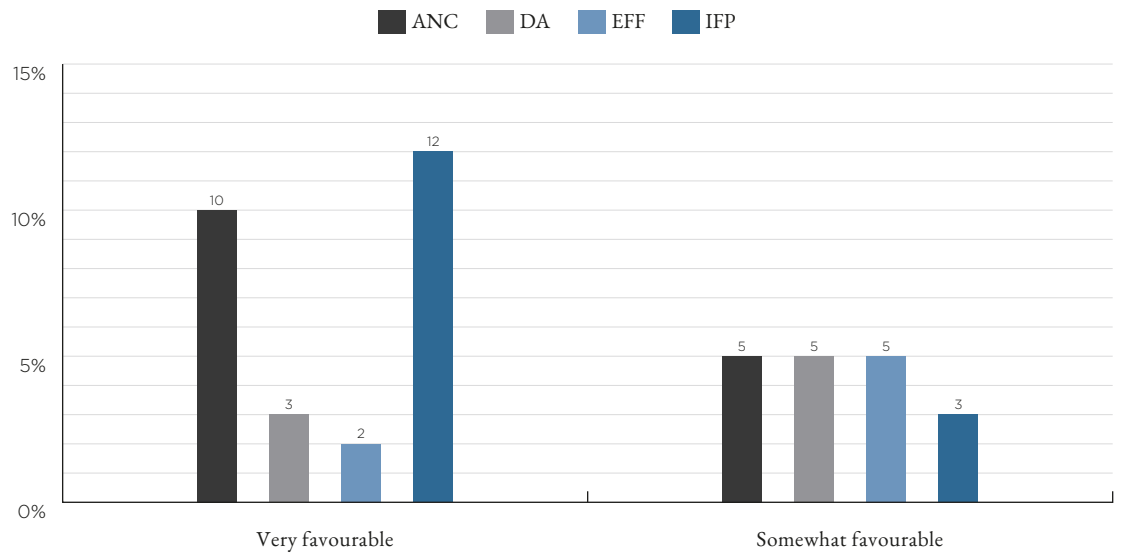
## By home language



## By race

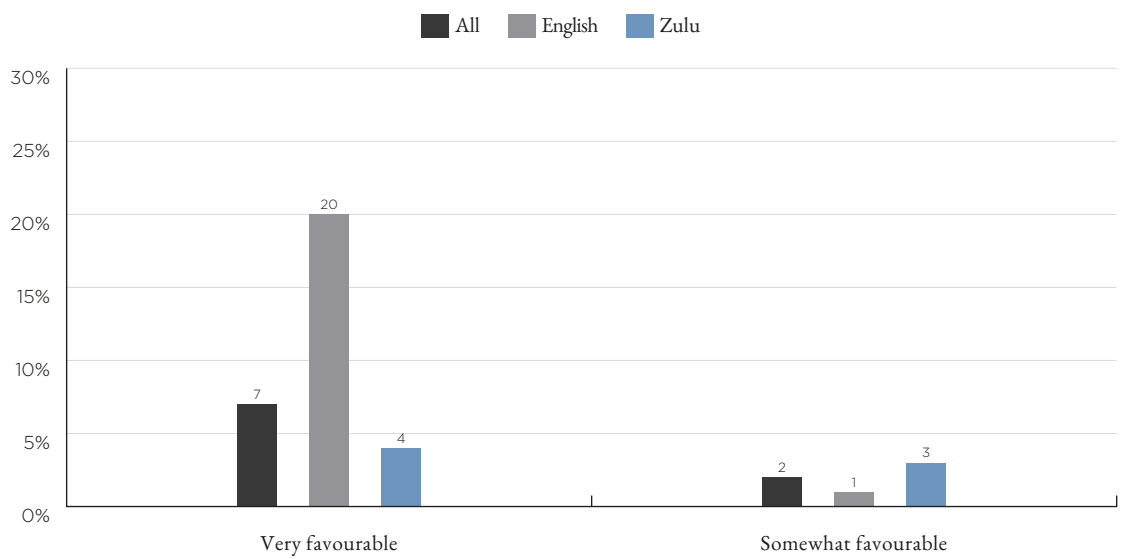


### By party affiliation



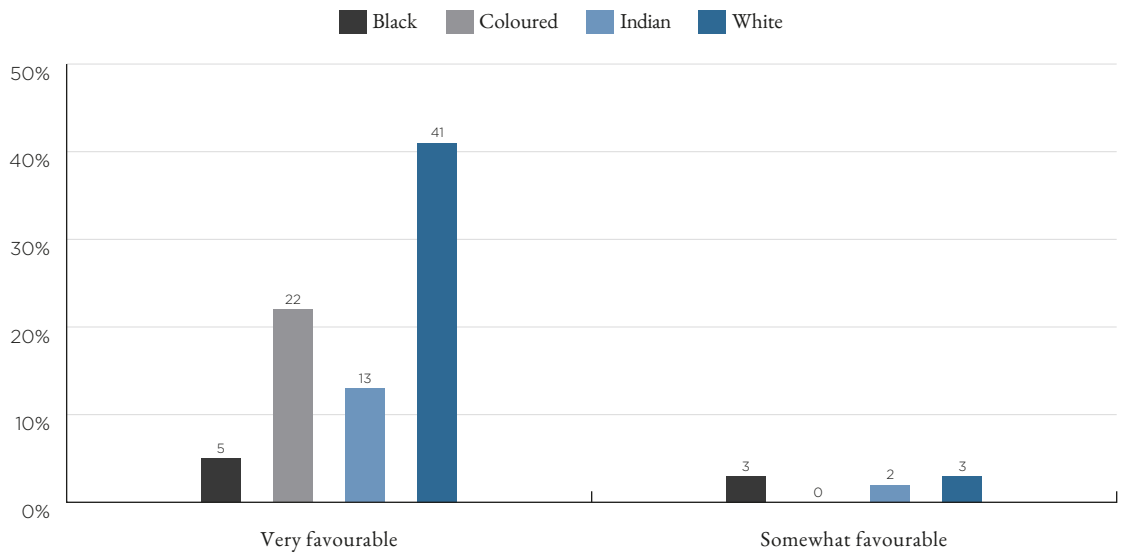
## CHRIS PAPPAS FAVOURABILITY

### By home language

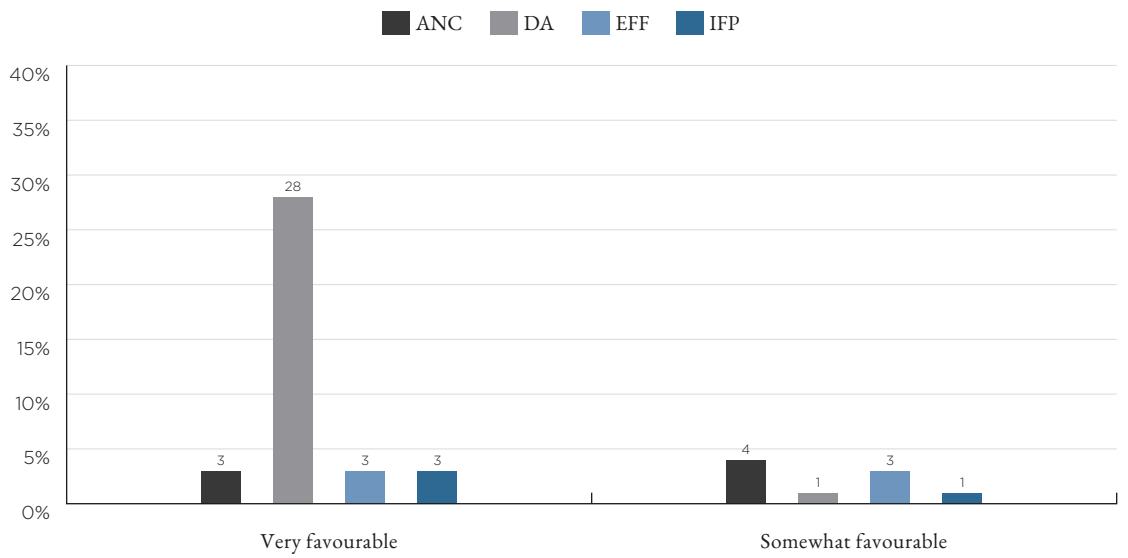




### By race

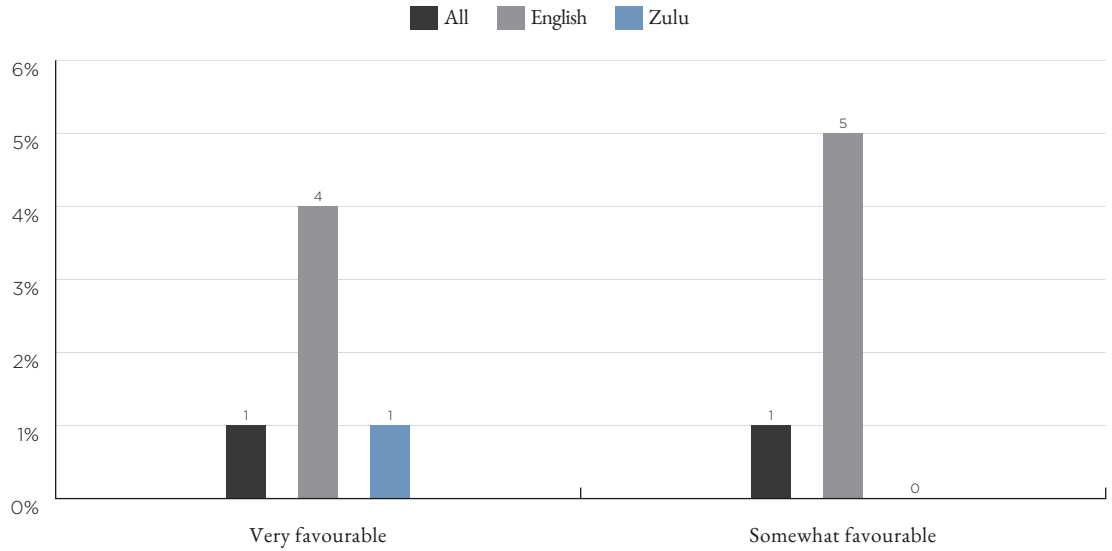


### By party affiliation

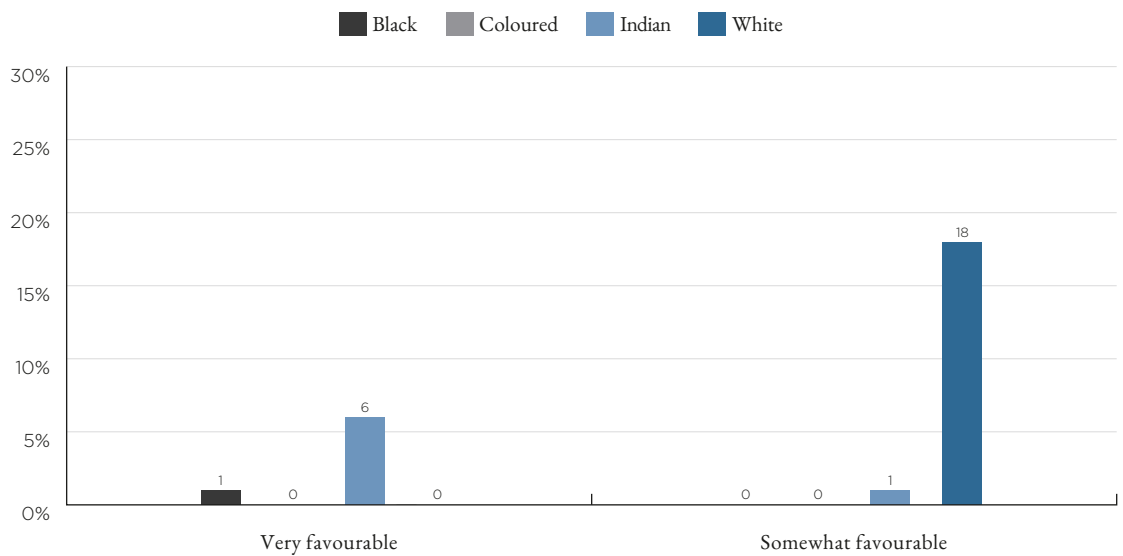


# FRANCOISE RODGERS FAVOURABILITY

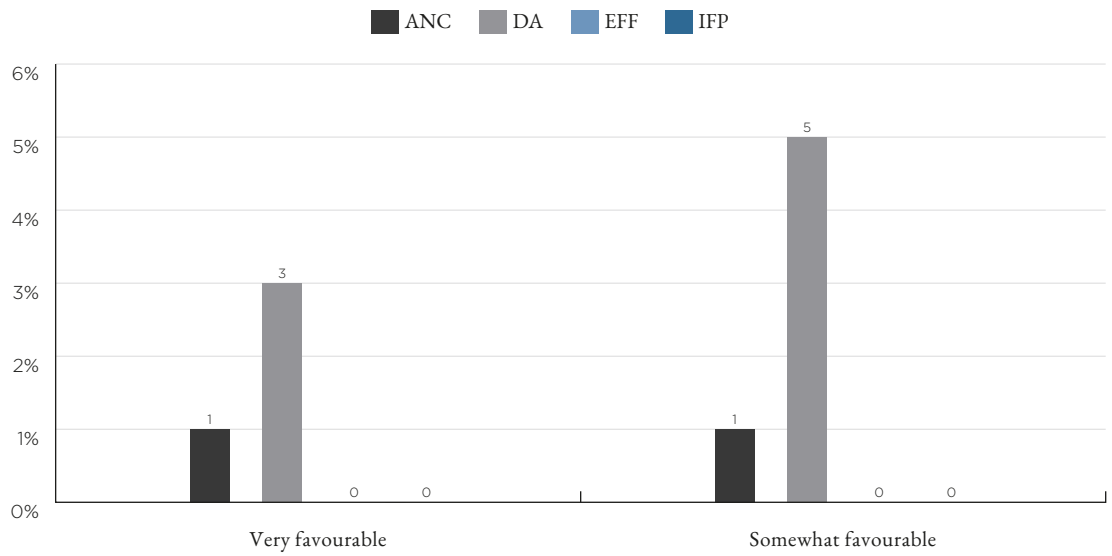
## By home language



## By race



### By party affiliation



## TENTATIVE CONCLUSIONS

The data shows that the most popular political figure in KwaZulu-Natal is Jacob Zuma with an overall favourability score of 63,1%, followed by the late Mangosuthu Buthelezi at 57,7% and Misuzulu Zulu kaZwelithini at 53,5%. Beyond those three figures there is a relatively sharp drop-off in overall scores, with Julius Malema at 33,2%, Cyril Ramaphosa at 31,6%, Velenkosi Hlabisa and Nomusa Dube-Ncube at 22,3%.

**This report was produced by the Social Research Foundation, a think-tank focusing on public policy issues and the promotion of democracy.**

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